#### Yealink

# Yealink Intelligent MTR Solution for every room size



Personal Communication Solution

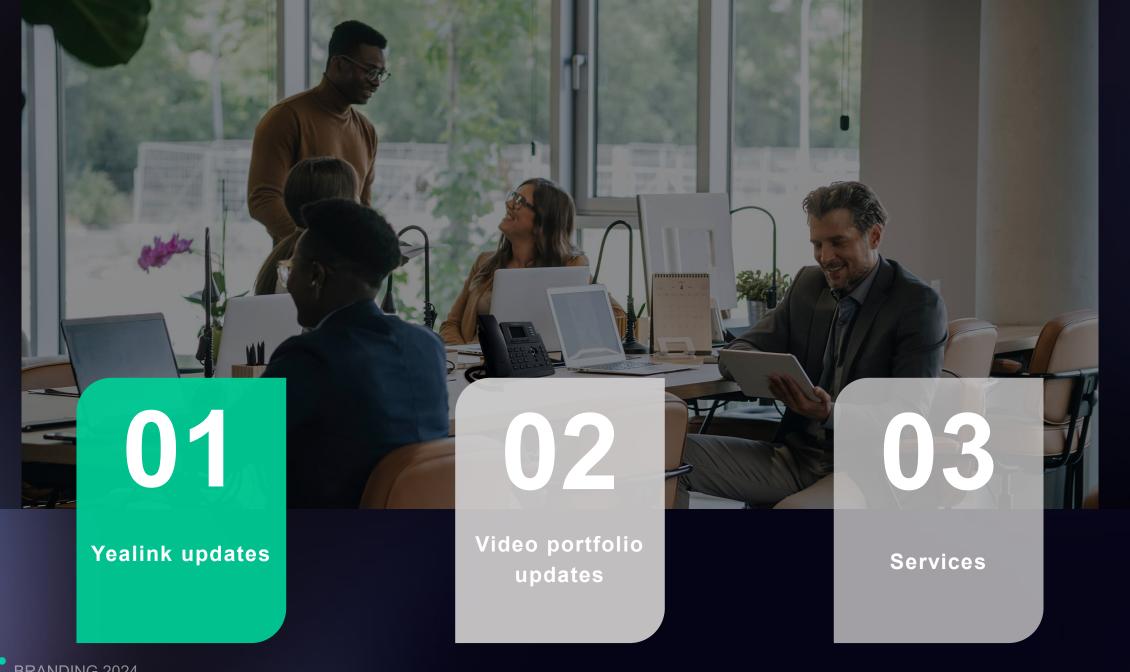


Video Conferencing Solution



Unified Communication Solution





#### **Update the Achievements of Yealink in 2023**

#### **Global Strategy**



#### **Security Strategy**



ISO/IEC 27001:2013
Certified Information Security Management System(ISMS)
Comprehensive Information Security Controls

- SGP HQ established (Sept.23);
- Innovation Park operated (220K m²);
- SIX Sites \* CEC Settled globally;

- ISO ISMS & SOC Certified officially;
- YMCS migrated to Azure Cloud;
- Independent Pen-Test by leading labs;

#### **Eco-System Strategy**



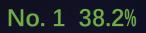
- NO 1# IN Microsoft EMEA;
- Official partnership: INTEL/YAMAHA...
- Membership: GPA/PSNI Global Alliance;

#### **Yealink Performance DACH, 2023**

**High-Speed Growth Across The Product line for Consecutive Years** 

- > Returned to fast growth from H2, 2023;
- > The Biggest SIP Phone Vendor Since 2017, 60%+ share in DACH;
- ➤ The Second Biggest MTR Vendor Since 2021, 20%~25% share in DACH;
- > The Fastest Growth Android/Headset Vendor, 15%+ share of DECT Headset in DACH;







**VC Solution** 

No. 2 22%



**USB Solution** 

Target No. 3

#### **DACH MARKET OVERVIEW**

**Our Partner & Customer Success Stories** 

#### Manufacturing





















Financial / Professional service





















#### Retail













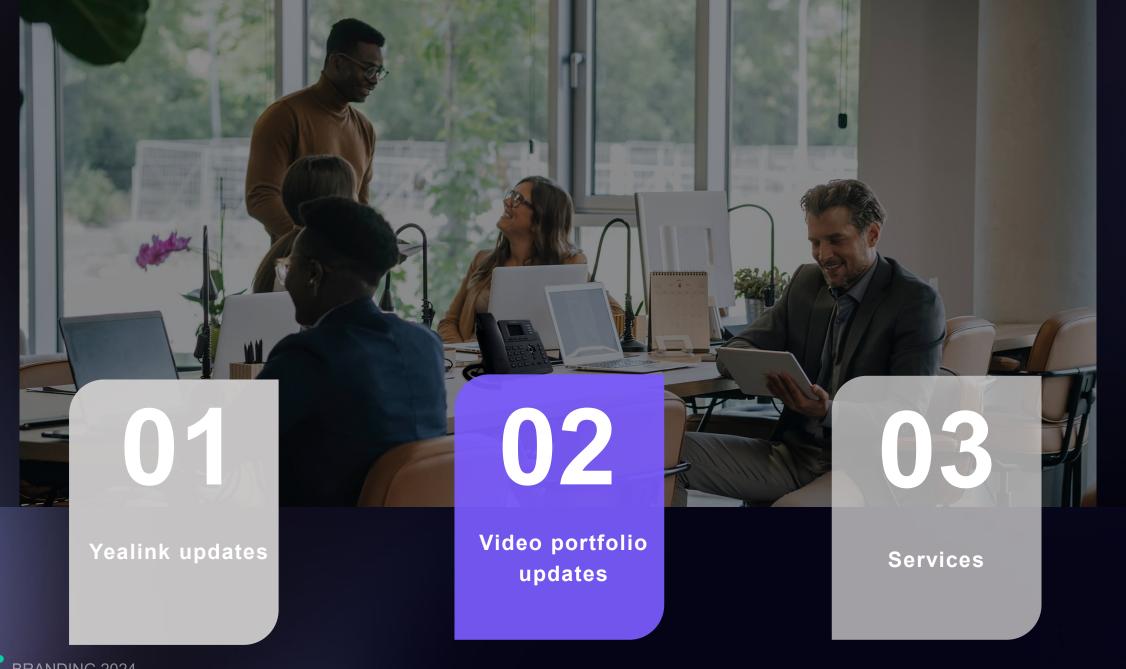


#### **Healthcare / Education**









#### **Yealink one-stop Teams Certified Devices Solution**

covering every workspace and catalog

**Intelligent / Immersive** 

**Teams Rooms** on Windows







**Teams Rooms** on Android





MeetingBar A30 Medium



**DeskVision A24** 

Phone Room / Manager office / Hot-desking



Easy / Price Sensitive

MeetingBoard 65/86 Small-to-large rooms

**Room IoT** 

Room **Scheduling Panel** 

8-inch /10-inch



Room Sensors



**USB Peripheral** 

**UH Series** USB-Wired



**WH Series BH Series** 

Wireless Headsets Bluetooth Headsets



**UVC Series** Webcams and PT7 Cams





**Teams Phone** 



**MP56** 





**CP965** 



#### **Benefits of Yealink MTR Solutions**

#### Complete

Single-vendor solution cover from huddle to ProAV rooms

#### **Al Powered**

Intelligent camera and audio

#### Pro-level

but still Simplify

For installation and use.

#### Wireless

Presentation, Microphone.

#### **Yealink 3rd-Gen MTR-Windows Portfolio**

3rd-Gen Base Kit MCoreKit-C4

- MCore Pro
- MTouch E2



MCoreKit-C5

- MCore Pro
- MTouch Plus
- RoomSensor



Standard Package



NEW



MVC860-C5



**S** Package

**IntelliFrame + Copilot** 



MVC S60
Small Signature Room



**MVC S90** 

**ProAV** 



**ProAV Accessories** 



CS10 Ceiling Speaker



**Multi-Touch Console** 



**BYOD Accessory** 



**MShare E2** 



# Yealink 3<sup>rd</sup>-Gen MVC S-Package Teams IntelliFrame Experience for All Room Spaces





MVC S60 Small Signature Room







MVC S40 Small-to-Medium



MVC S90 Large & ProAV

#### **Yealink 3rd-Gen MCore Pro Kit Improvement**



#### MCore Pro v2

- Intel 11th-gen chipset
- 3x HDMI-out
- CEC supported for every HDMI
- Built-in **EDID** module
- 5K and 21:9 resolution
- One-cable technology, dedicate port for one CAT5E cable connect to Touch console (up to 131 feet)



#### **MTouch E2**

- · 8-inch IPS screen
- 1280 x 800 resolution
- Build in Human Motion Sensor
- Wireless sharing + wireless BYOD
- USB-C/HDMI content share input

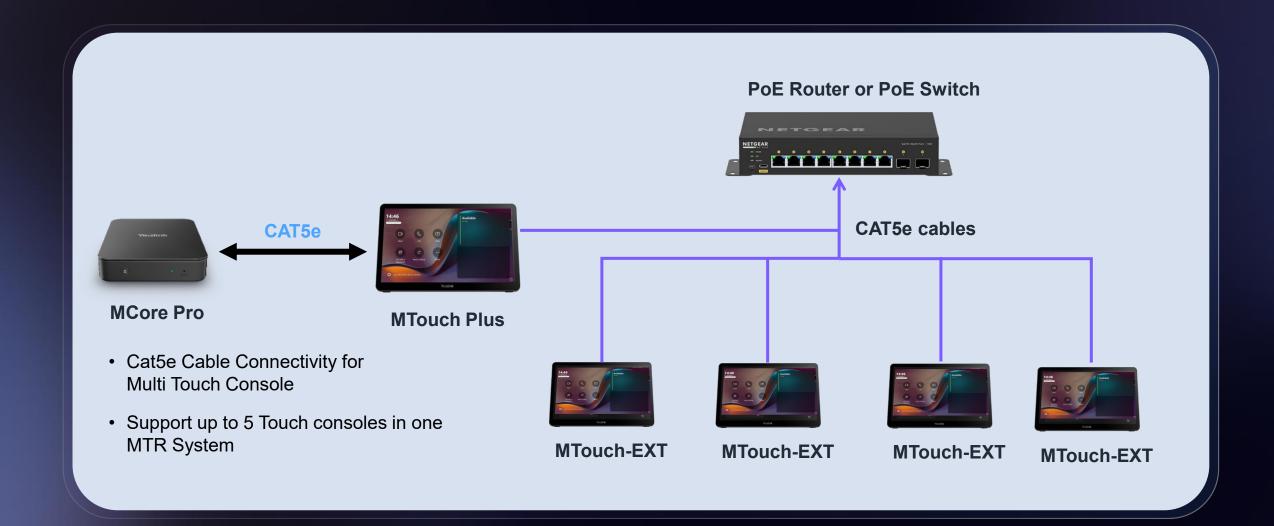


#### **MTouch Plus**

- 11.6-inch IPS screen with 1920 x 1080 resolution
- Flexible desk and wall-mounted deployment
- Optional PD power supply for powering laptops when sharing screens
- Multi Touch Console Solution
- Wireless sharing + wireless BYOD
- USB-C/HDMI content share input



#### **Multi Consoles Solution**



#### **Integrated Wired & Wireless Content Sharing Technology**



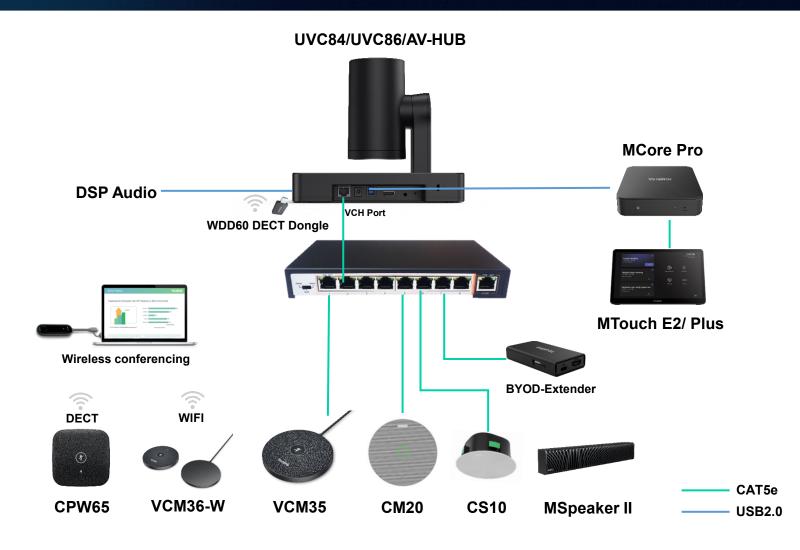
#### Wireless Presentation & BYOD

- Instant sharing, simply plug WPP30 dongle into PC to share content with a single click.
- Share anywhere in the meeting room without distance restriction, even for the XL room.
- USB-C direct content sharing without software

#### Wired Presentation

- USB-C/HDMI port for wired sharing
- Smoothly switch between wired presentation and wireless presentation

#### Camera is a Hub



#### **Integrated Audio & BYOD**

- Built in mini-DSP for Audio Processing
- Built in AP for Wireless Mic or Wireless BYOD
- Use Only one cat5e cable or wireless technology to connect Audio and BYOD accessories with Camera

<sup>\*</sup> Only one type of microphone or speaker is allowed in one system.

#### **MVC Series BYOD& Presentation**





**MTouch Plus + WPP30** 

- Just plug-and-play to share your ideas
- · Wired and Wireless content sharing
- Wireless BYOD on MVC S40/MVC 860 / MVC S90\*



**BYOD-Extender** 

- Plug-and-play
- Simple and flexible deployment
- Support for UVC40/S40/UVC84/UVC86/AV-Hub



**MShare E2** 

 Teams Certified HDMI to USB content Ingest Box

#### **IntelliFrame for Small Rooms**

Eyes more, intelligent more.



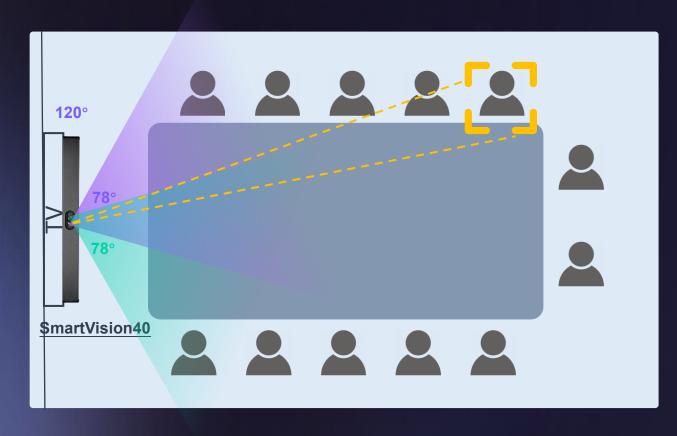
#### **Performance and SPEC**

- Dual 48MP cameras, DFOV 120° enables sharp image and wide coverage at the same time.
- 8 beamforming mics and powerful Yealink AI 2.0 audio DSP.
- Built-in **2 Speaker** with stereo sound
- Automatic lens privacy cover



- On-device Intelliframe provides more realistic experience.
- Multi-stream Intelliframe delivers high quality video tiles with people recognition\*, active speaker tracking, etcs.
- Video fence prevent to track the people outside the meeting zone.
- Intelligent Noise Cancellation technology suppress noise, echo, and reverberation.
- Copilot support in future.

#### **SmartVision40 Dual-lens System**



Stitching two **78°DFOV tele-lense** images to create an ultra-wide 120°DFOV view.

- Guaranteeing exceptional image clarity for short and long distances in medium-sized meeting spaces.
- Lens direct to the each side of the participants, giving the better viewing angle.

**720P in 4m distance, 540P in 6m.** 

#### **UVC86 AI Dual CAM For Medium/Large Room**



Intelligent tracking features designed for large to extra-large rooms



**Auto Framing** 



Speaker Tracking



**Presenter Tracking** 



Multi-Focus Framing



Picture in Picture

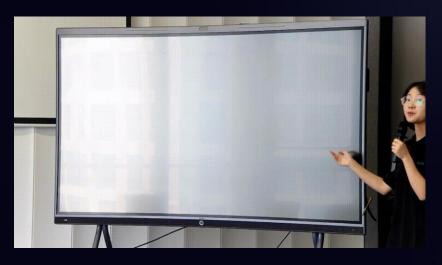
#### **UVC86 Presenter Tracking**



Gesture Presenter Tracking

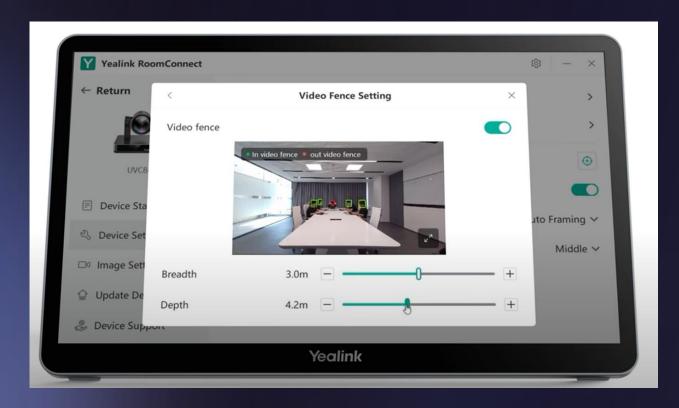


Stage Presenter Tracking



Segment Presenter Tracking

#### **Video Fence**



Enhance the experience of Al functions, can block outside interference, mostly suitable for open space.

#### **Al Functions Involved:**

- Auto-Framing
- Speaker Tracking
- Virtual Background
- Multi-Focus
- Picture-in-Picture
- IntelliFocus

#### **Supported Models:**

• Smartvision 40/UVC86

#### Yealink Al-powered Ceiling ProAudio Solution

Easy Deployment without Additional DSP.





#### **SPEC and Benefits of Yealink CM20 & CS10**

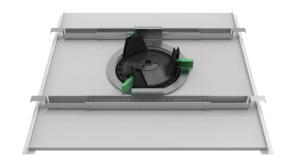
- 16 beamforming mics inside, 8 independent pickup zone, up to 4m(13ft) pickup range.
- Yealink Al 2.0 audio technology, ensure advanced noise, echo, and reverberation cancellation.
- Automatically generate installation guide and Al self-adaption the room environment.
- PoE supported, needs only a CAT5E cables to connect.
- Robust 5.7" LF Woofer and a crisp 1.1" HF Tweeter for high-fidelity audio delivery
- Supports up to 4 + 4 in one system

  BRANDING 2024

#### **CM20** Deployment

**In-ceiling Mount** 





**Pole Mount\*** 



**On-Ceiling Mount\*** 



Support all common ways of installation to meet the requirements from different ceiling condition.

#### CM20&VCM38 Spec Comparison

Items		CM20	VCM38	Notes
Audio	Maximum SPL @1KHz,THD<3%	Before Processing: 120dBSPL After Processing: 94dBSPL	Before Processing: 110dB	CM20 supports higher microphone pickup range.
	Dynamic Range @THD+N < 1%	Before Processing: 98dB	Before Processing: 81dB	CM20 can pickup quieter voice than VCM38.
	Sensitivity 94dBSPL@1kHz 1m	Before Processing: -38±1dBV/Pa After Processing: 0 dBV/Pa	Before Processing: - 45±1dBV/Pa	CM20 is sensitive enough for larger range of sounds.
	Frequency Response	120Hz-16kHz (±3dB)	100k-8kHz (±5dB)	Frequency Response curve is more smoother than VCM38.
	Sampling Frequency	48K	32K	CM20 enhance the audio richness. Has ability to handle a higher
	Bit Depth	24bit	16bit	algorithm processing.
Voice Pickup	Pickup Tech	Beamforming	Fixed Beams	Yealink's first Beamforming
	Microphone Type	16 omni-direction Microphone	6 fix-direction Microphone	technology microphone has
	Quality Pickup Range	3m	2m	significantly improved sound quality
	Suggested Pickup Range	5m	3m	and range.
Algorithm	Noise Reduction	3 level AI dynamic noise suppression + optional 3 level traditional noise cancellation.	Not adjustable AI noise suppresion, 3 level traditional noise cancellation.	CM20 has ability to fine-tune the settings based on room reverberation and noise condition.

#### **CS10 Deployment**

#### **In-ceiling Mount**





#### **CS10 Specification**

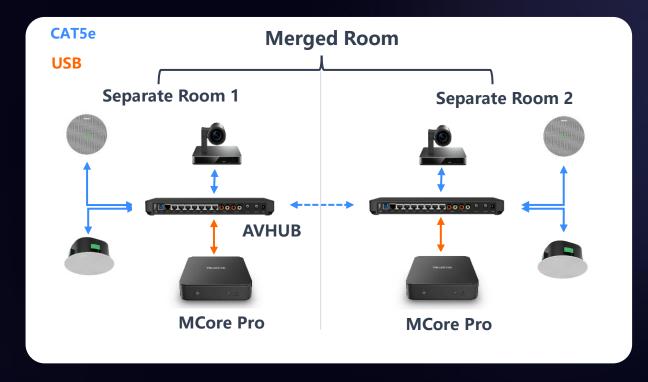
It	CS10	
	Maximum SPL @1m	99dB @20W
O continu	Sensitivity@1m 1W	88dB
Audio	Frequency Response	100-20kHz (-6dB)
	Coverage Angle (@2kHz)	120°
	Low-Profile Design	120 (4.7 inch) mm depth
District Desire	LF (Low Frequency)	5.7 inch (145 mm) Woofer
Physical Design	HF (High Frequency)	1.1 inch (28 mm) Tweeter
	2-Way Speaker Distribution	Coaxial
	Interface	1*RJ-45
Others	Power Supply	POE+ (5-7W Continuous, 20W peak)
	Speaker Type	Active (Self-powered)

#### CM20 & CS10 Highlights

#### **Standard Rooms**

# USB UVC86 WCore Pro RCH40 E2 MTouch Plus CM20 CS10

#### **Special Large Meeting Space**



#### **Built-in DSP for Seamless Integration**

Featuring an integrated DSP, the CM20 offers plug-and-play functionality with Yealink MVC systems, removing the need for external audio processing

- Recommend to connect via AVHUB.
- The expansion of CM20/CS10 can not work with existing RCH40. It works with the latest RCH40 E2 and third-party ProAV switch.
- EEE (Energy Efficient Ethernet) should be disable when use 3<sup>rd</sup> party POE Switch.

#### Yealink MVC S90 Multi-cam Solution for ProAV Rooms





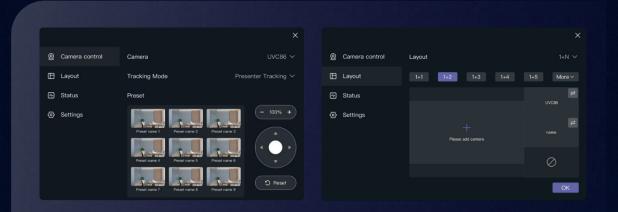




Board Room Training Room Divisible Room

#### First & Only Certified Multi Camera Solution for MTR MVC





#### **Yealink Built in Plug-in Room Control for:**

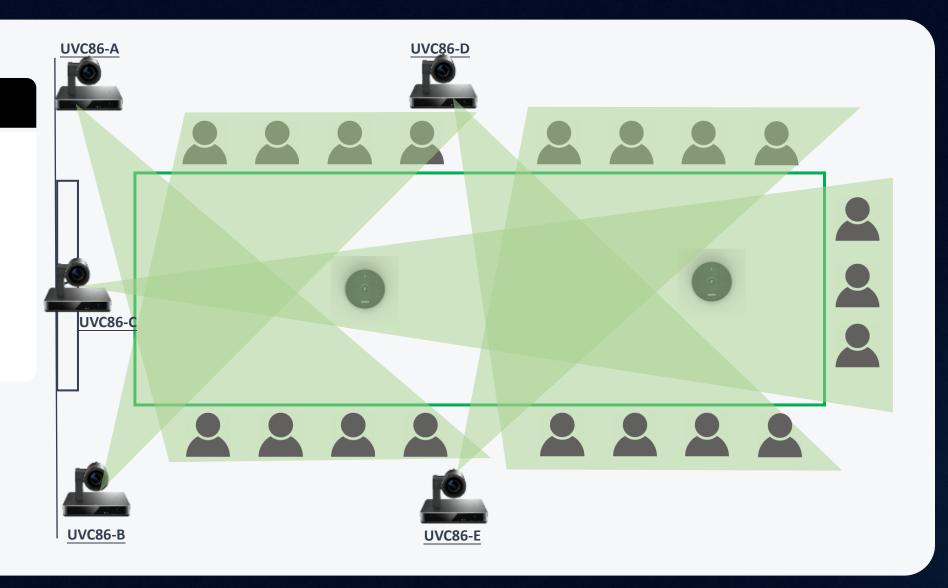
- Yealink Camera PTZ and Al Control
- Yealink Multiple Camera Layout
- Yealink Wireless Presentation with Room Cast
- Yealink Single Mic Control
- Room Control & DSP Audio Control integration (HTML5)

## Yealink MVC-S90 Single-vendor Multi-cam IntelliFrame Auto-Tracking Solution

#### **Multi-Camera IntelliFrame**

- Present latest 4 active speakers
- Fast and precise tracking
- Feel natural and effortless in conversations



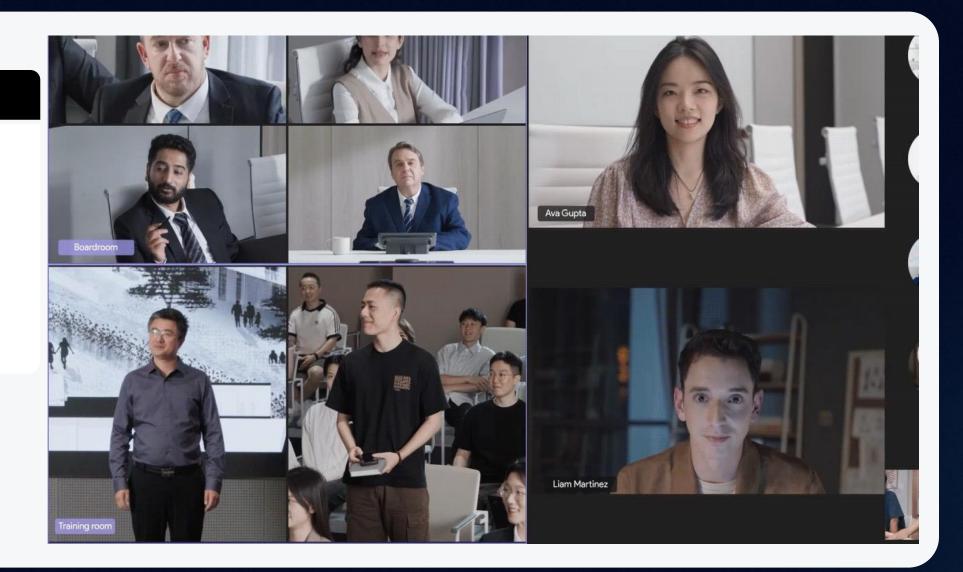


## Yealink MVC-S90 Single-vendor Multi-cam IntelliFrame Auto-Tracking Solution

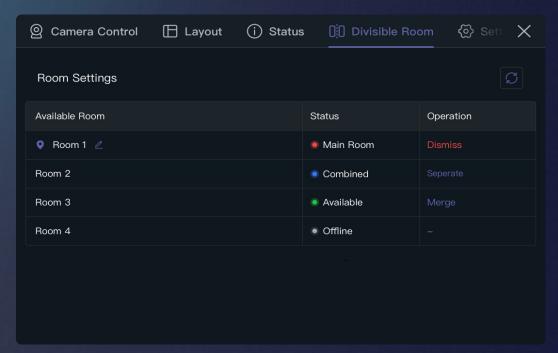
#### Multi-Camera IntelliFrame

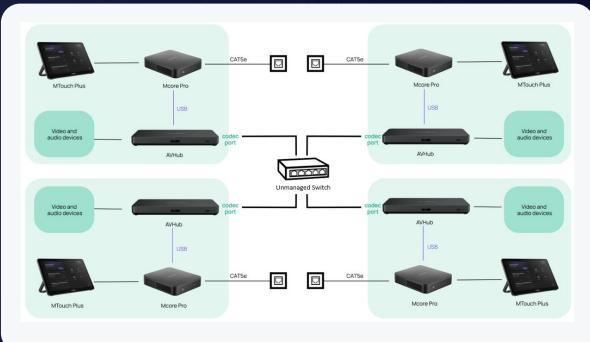
- Present latest 4 active speakers
- Fast and precise tracking
- Feel natural and effortless in conversations





#### **Yealink Divisible Room Solution**





Single Vendor Divisible Solution with Yealink Camera and Audio with Note 1

- Use all Yealink microphone, speaker, PC, touch console
- Support up to 4 Rooms merge and divide

Integrate 3<sup>rd</sup> party room control system for divisible room with Note 2

- Compatible with 3<sup>rd</sup> Party DSP Audio\*
- Support Control API over HTTPS with MVC System for 3<sup>rd</sup> party Room Control System
- Note1 : Display connected through HDMI to the sub-room MCore Pro mini pc is not passed through after merge. You will require a 3rd party HDMI divisible/splitter solution for the merging of the sub-room display to the main room.
- Note 2:Implemented 3rd party audio must have their own divisible room merging capability, as devices connected through USB/6.3mm/RCA ports of the sub-room's AVHub will not pass through to the main room after merged.

#### **Yealink Pro AV Solution**















- Compatible DSP Solution
- HTML 5 Solution for DSP& Room control
- Camera API

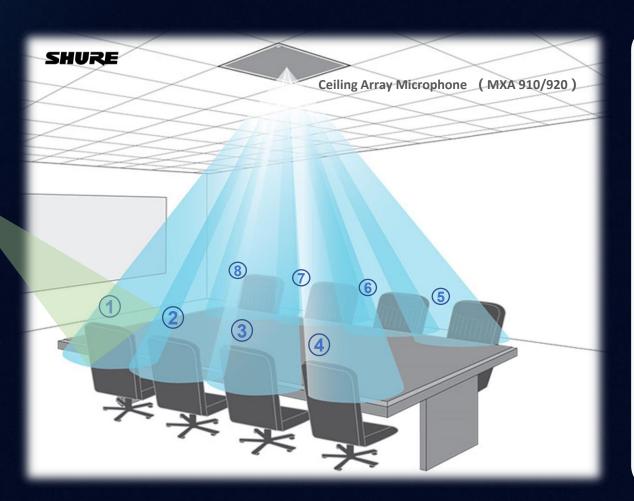


#### Camera and Mic Linkage Solution with Shure MXA920

#### Yealink



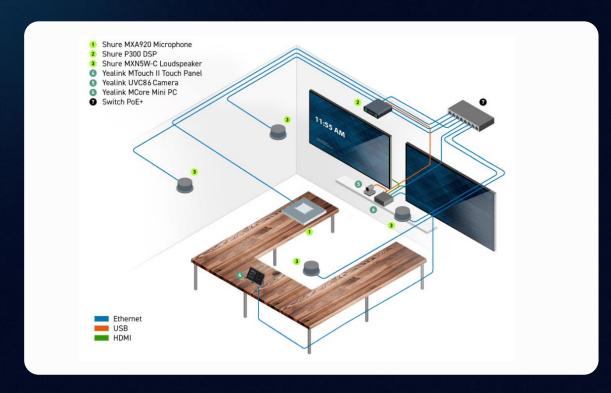
PTZ Camera UVC86 with AV-Hub

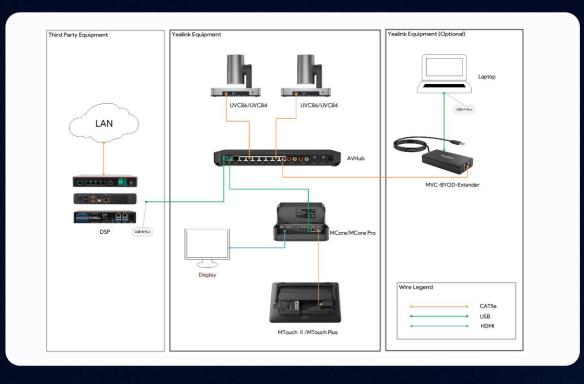




- UVC86 automatically switches to track the speaker when the camera detects a speaking Shure MXA920 Mic
- · No need for manual switching

#### **Compatible DSP Solution**





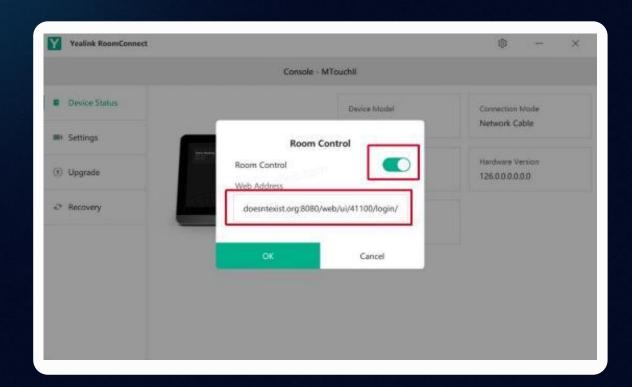
Seamless integration with Teams Certified DSP Solution by connecting the DSP Audio to Certified Teams Room PC MCore Pro

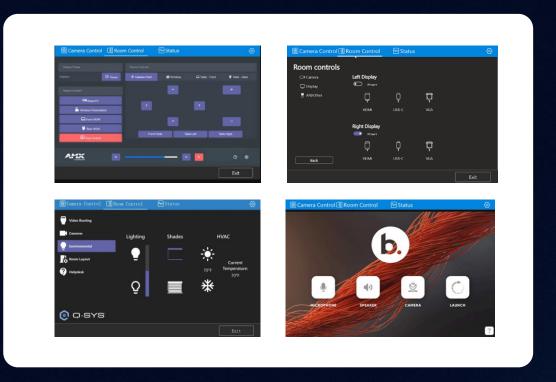
Easy BYOD with DSP Audio on Yealink MVC System by connecting DSP Audio to Yealink UVC84/UVC86/AV-HUB\*

#### \*Compatible Model:

Biamp TesiraFORTE X series & Devio SCX Series, Q-SYS Core Series, Shure P300, YAMAHA RM-CR, Nureva HDL Series

#### **HTML5 Solution for DSP& Room control**





















#### **Camera Control API**





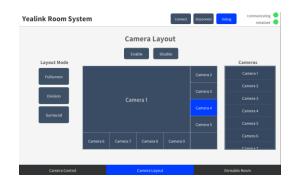


UVC84/UVC86/AV-HUB



**3rd Party Central Control Module** 

**Camera Control** 



**Multiple Camera Layout** 



**Divisible Room Control** 

## Yealink

## MeetingBoard

All-In-One MTR Device





## **MeetingBoard Introduction and Specifications**

- 01 All-in-one design
- 02 Premium audio and video experience
- 03 Fast and precise camera Al
- 04 Smart whiteboard collaboration
- 05 Multi-accessories to fit every workplace
- 06 Windows OPS module
- O7 Color option : Space grey / White



## **MeetingBoard Introduction and Specifications**

- All-In-One Design
- **02** Premium Audio Conferencing Experience
- **Fast and Precise Camera Al**



- 16 Beamforming Microphone Arrays
- 12-meter Pickup Range
- AI-Enhanced Noise Cancellation
- Reverberation Suppression

- Auto Framing
- Speaker Tracking
- Multi-focus Framing
   Picture-In-Picture

#### New

Audio Fence



Video Fence

- **Smart Whiteboard Collaboration**

Pen tip – Writing





Palm Rejection



**Compatible with Multiple Accessories** 









MB-Cam

WPP30

VCM36

VCM35









CTP18

VCH51

Mcore-OPS

ETV



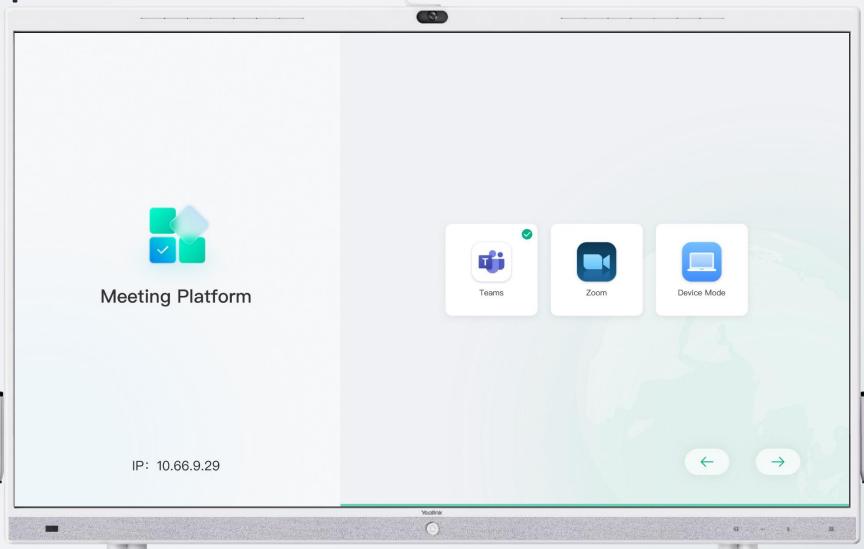
## **Major Platform Supported**











## **New AI Feature on MeetingBoard**

Bring intelligence to every meeting

#### **Video Fence**

- What it is: The video fence feature can set up a virtual boundary to include people in certain range.
- Why we develop it: For example, if a meeting is holding in a meeting room with glass wall surrounded, people outside of meeting room might be framed in as well. This feature is aimed to prevent such a situation.
- How to set it: Device Settings > Camera > Advanced > Video Fence

#### Note:

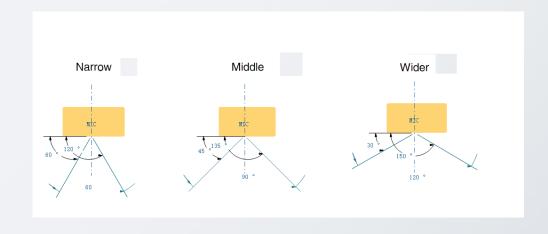
1)While you set the video fence, auto-framing and speaker tracking will conduct people tracking based on the fence range you set;

2) The green box means it is in the identification range, but the red box means it is not in the identification range



#### **Audio Fence**

- What it is: The audio fence feature can change the voice pickup range.
- Why we develop it: In an open meeting scenario, the sound pickup device may pick up the unrelated voice from other direction. Audio Fence creates a virtual audio wall to limit voice pickup range.
- How to set it: Configure via Web User Interface



## **Suggested Standardized Solution**



Small Room
MeetingBoard65



Recommended Solution



Medium Room
MeetingBoard65



MeetingBoard86 | ETV86



Extra-Large Room
MeetingBoard86 | ETV86





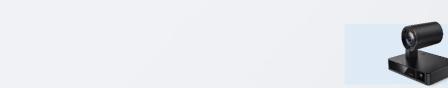
CTP 18





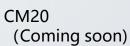


MB-Cam 12X PTZ









#### **Yealink A series Android All-in-one Video Bar**





Price started from \$899



**Yealink MeetingBar A20** 



**Yealink MeetingBar A30** 

#### **Key Spec and Benefits**

- 4K camera, 120° Field-of-view / Electric privacy shutter
- Three mode in one SKU: Device mode(USB-BYOD + Present), TeamsRooms and ZoomRooms
- Easy setup with TV Clip, the length is only 38cm.
- Auto framing / Speaker tracking
- 1x USB-C port and cable for wired sharing

#### **Key Spec and Benefits**

- Features a **20-megapixel sensor** and 120° field of view. 8x digital zoom.
- Built-in 8 MEMS microphone arrays that cover up to 6-meter.
- Al-enhanced noise cancellation makes the audio experience more brilliant.
- Auto framing / Speaker tracking / Picture-in-Picture / Multi-focus framing

#### **Key Spec and Benefits**

- Dual-eye camera system features an optical camera with 10X hybrid zoom and a 4K camera with 120° field of view.
- Auto framing / Speaker tracking / Picture-in-Picture
- Built-in 8 MEMS microphone arrays that cover up to 6-meter.
- 4K camera / 120° Field-of-view / Electric privacy shutter

#### **Yealink DeskVision A24 for Phone room & Hot desking**



Native Teams Display + UC WorkStation, and one-button switch.











Yealink DeskVision A24

BYOD Meetings Second Monitor

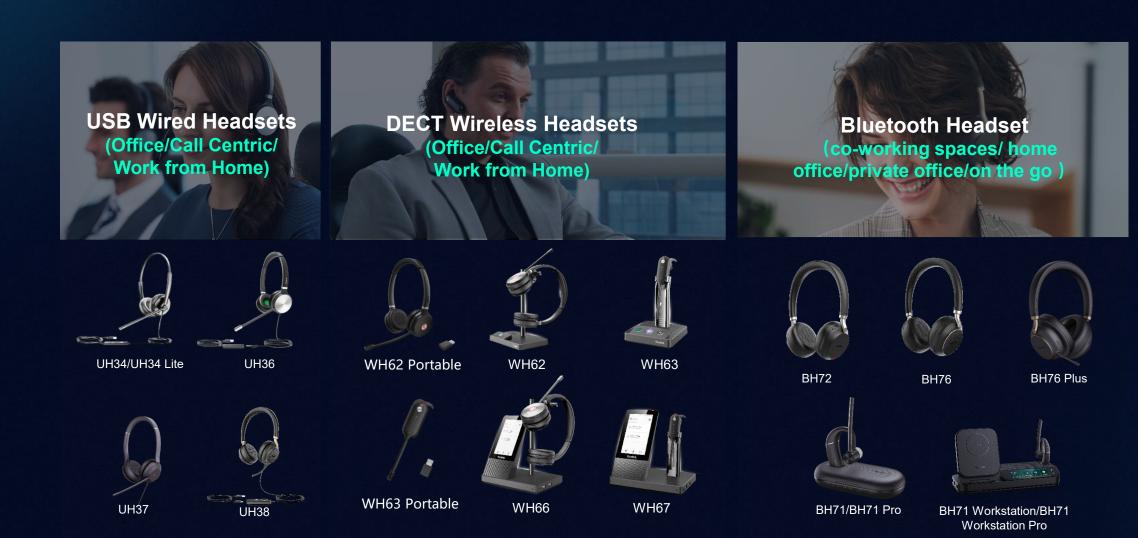
PD Power

USB Hub

Qi Wireless Charging



## **Yealink Headset Portfolio**



## YEALINK SECURITY on Teams-certified Devices

Yealink is an International, non-governmental, privately held, publicly traded company that follows all existing public company regulations and norms, displaying our commercial integrity and independence.

**Security Management System** Certification





SOC 2 Type 2

ISO/IEC 27001:2013

**Data Protection Certification** 



**GDPR** 

**COMPANY-LEVEL SECURITY** 

Top UCaaS Brand Certification





Penetration Test by **Independent Leading Labs** 





**Device Management Platform Built on Trusted Cloud** 



**Data Center in Australia Q4** 

**PRODUCT-LEVEL SECURITY** 

Window-based solution chipset provider



Android-based solution chipset provider



Key component provider





SONY

**SUPPLY CHAIN SECURITY** 

Chosen by Telecom Giants







Chosen by Fortune 500 companies





**CHOSEN BY GLOBAL TOP BRANDS** 

## Yealink

# Yealink Sales & Services

Dedicated support at every stage of your business journey



## **Yealink Global Service Capability**



24 x 5 Global Technical Support

**100+** Distributors

**140+** Countries Coverage

10+ Local Engineers

2 Regional Spares Warehouse

2 Experience Center

#### **Experience Center**

London/Dallas/Paris & Munich(Coming soon)

#### **RMA Warehouse**

US (North America) /Poland (EMEA)

#### **Local Engineer**

US / UK / France

## **Dedicate Sales/SE/FAE for Key Accounts**



**Solution Consulting Service** 



Pilot & HiPo Support



POC & On-site Demo



Dedicate Support Engineer

## **LOCAL OFFICE – Yealink Customer Experience Center**

Gain an Insight into How Yealink Solutions Cater to Your Requirements.

#### **CUSTOMER EXPERIENCE CENTER**

- Collaborative experience with Yealink products
- Comprehensive Pro AV solutions for workplace
- Customized agendas and tailored business suggestions
- Competent Yealink experts free to talk with

Coming Soon

**Location: Munich, Germany** 

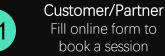




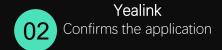
















## **Help Desk Service**



## 24 x 5 Ticket Support with escalation

#### Tier 1: Raise a Ticket on <a href="https://ticket.yealink.com">https://ticket.yealink.com</a>

Response time within 24 hours for P1/P2 issue, 48 hours for P3/P4 issues in working days.

	Priority Definition
P1	Outage situation, affect data or voice service/traffic
P2	Impact normal use, need to fix ASAP
	Not impact normal use, will fix to help improve the user experience
P4	Not impact normal use, features requirement and bugs will develop in the future



## **European RMA Center**

Yealink has invested in local demo pool warehouse to improve customer satisfaction by simplifying and fasten the demo unit apply process and reducing the turnaround time.



- Submit report on ticket system
- Get confirmation on hardware issue (<2 business days)
- Yealink/Local distributor send replaced devices.

RMA Service Flowchart

Customer/Partner
Create a ticket
Hardware issue report



Yealink
Confirm hardware issue
(< 2 business days)



**Yealink & Customer** 

Yealink ship out replace part
Customer send defective part
back to Yealink

#### YEALINK PARTNER PRIMECARE SERVICE

Yealink Partner PrimeCare Service offers premium supports for Yealink Certified Service Partners on Yealink Video Solution. This service includes priority ticket support, email, and VC calls for certified service partners with escalation, advance hardware replacement with next business day parts shipment, professional cloud management service, and access to Yealink Online Support Center for software updates, room design tools, and training programs.



<sup>\*</sup>Available in DACH/US/Nordic/France, more countries are coming soon.

## Yealink Device Management Platform for one-stop UC Devices







**Monitoring and Alert** 

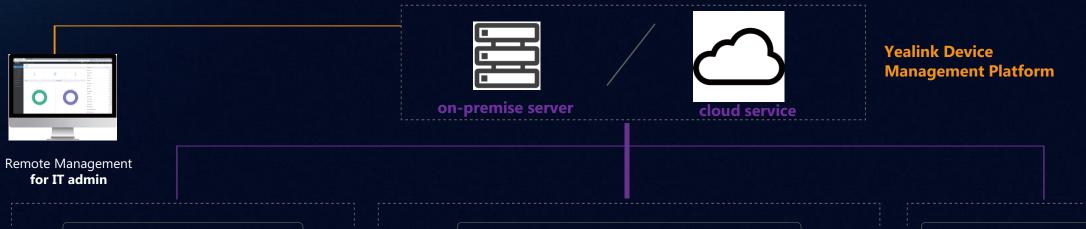


**Update & Config** 



**Remote Diagnosis** 











## YEALINK RESOURCES AND TOOLS

By registering Yealink support account, you can get below resources and tools



## Room Configurator

Customized room package and cabling solutions based on room size



#### **Yealink Academy**

Get Yealink Sales & Technical training and Join Certification Program from Yealink Academy



#### **Knowledge Base**

Access to the Yealink Resource Center to get product & service materials

## Yealink Room Configurator



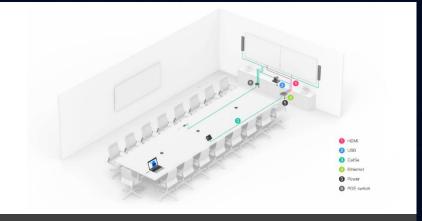
An online tool to configure your meeting space with the right video collaboration devices

https://support.yealink.com/en/room-configurator/index



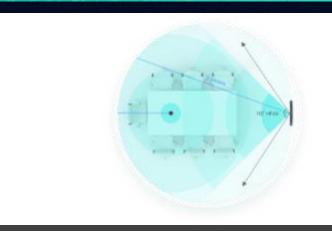
#### **Room customization**

Customize your rooms with best fit cameras and mics



#### Cabling Design

Show how concise the cable runs in deployment



#### **Device Coverage**

Right coverage helps to set components in right position

## **Yealink Academy**

Embrace opportunities through easily accessible expertise



**Yealink Microsoft Solution Certified Program** 

**Sales Specialist** 

**Pre-Sales Expert** 

**Pre-Sales Professional** 

**Technical Expert** 

**Technical Professional** 

#### **HOW TO GET SOUVENIR**

#### **Term & Conditions**

- Pass TWO or More of Five Yealink Microsoft Solution Certified Programs.
- · Post the Certificate with Tag #Yealink on LinkedIn.

#### **Free Souvenir**

 The elegant paper certificates and one souvenir certificate cover



Easy to Use



One Account for All



Free to Access



Grow Expertise in UC Industry

**Start Now** 

https://academy.yealink.com/portal/home

## Knowledge Base

## All-Encompassing Technical Resources for Yealink Full-Scenario Products





#### **Product Design-Related Documents**

Easy to import and use when designing solutions for customers.



#### **Specification Comparison**

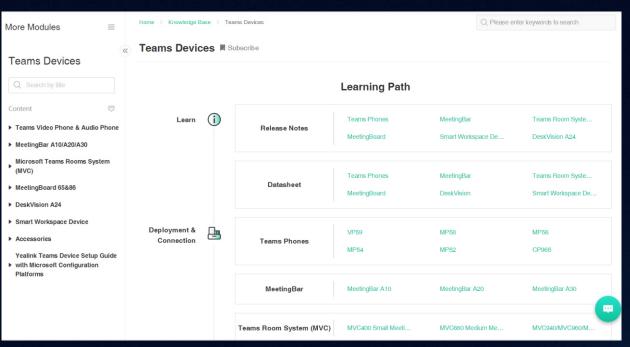
Assist in the project tender process as references



#### **Technical Articles on The Latest Products**

Including new product announcements, firmware and software release notes, and additional product details to help better understand Yealink products.

Knowledge Base Shortcut



#### **Optimization**

- Optimized directory tree
- Optimized searching engine
- Optimized learning path

## Yealink

# THANK YOU



Personal Communication Solution



Video Conferencing Solution



Unified Communication Solution

