



Innovate for Trust



Achievement

TOP 1
in 8 Years

Since 2017, Global SIP Phone Market Share



Achievement

TOP 1

MTR Devices Market Share in EMEA



Achievement

60%

Business Headset Growth Rate in 2024



Achievement

10 Years

Strategic Partnership with Microsoft

The background of the entire image is a blurred photograph of an office or computer lab. Several people are visible sitting at desks, working on computers. The screens are lit up, and the overall atmosphere is dimly lit, typical of an office at night or in low light. The text '2001' is overlaid in the center of this background.

2001

Startup



G

"Great tech, quality, great service. Always deliver fast response and support at the first time."

E

"Every firmware update brings exciting new features—your continuous innovation is impressive."

I

Innovation véritablement avant-gardiste.
Des caméras ultra-performantes intégrées aux vidéo.

D

"Diligent guys working out in great solutions.
Still remember the amazing audio of T5X sip phone"

Innovation & Trust

Your smart tracking camera makes remote collaboration feel seamless and natural."

T

"The AI noise cancellation feature"

T

Ten years ago, we have a customer..forever disconnect bugs, really a nightmare.
We first try and change to your devices and connection becomes OK.

Y

You never stop. Every year new products come out
I know new market opportunities coming.

G

Good partner Yealink, from design house to a trusted name.
Always active to best innovations

Y

"Yealink isn't just a vendor—they're a visionary partner we rely on."

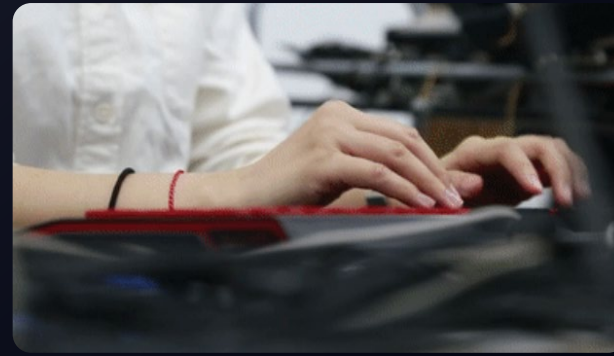


Innovation in Our DNA

Innovation in our DNA

55%

R&D Employees
in Total in 2024





Innovation in our DNA

10%

Revenue for R&D
Investment



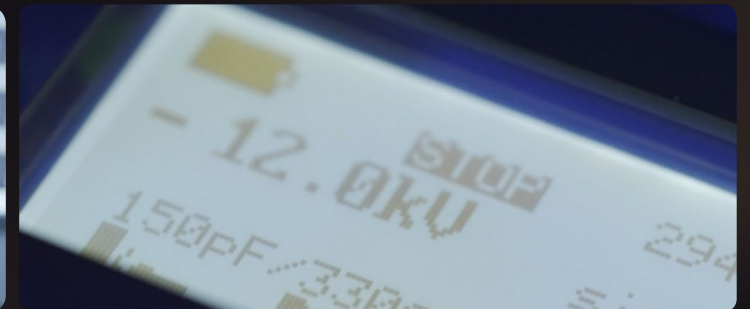
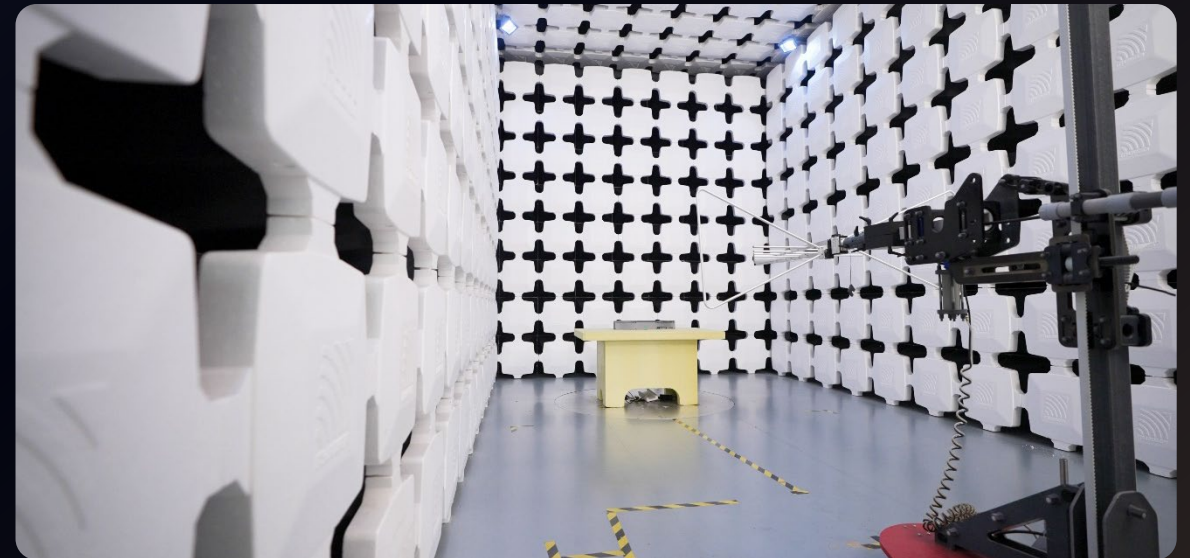
Innovation in our DNA

Tier 1

Three Tier 1 Laboratories

5000m²

Seven Self-owned Laboratories





Deep-Dive



Foresight



Frontier

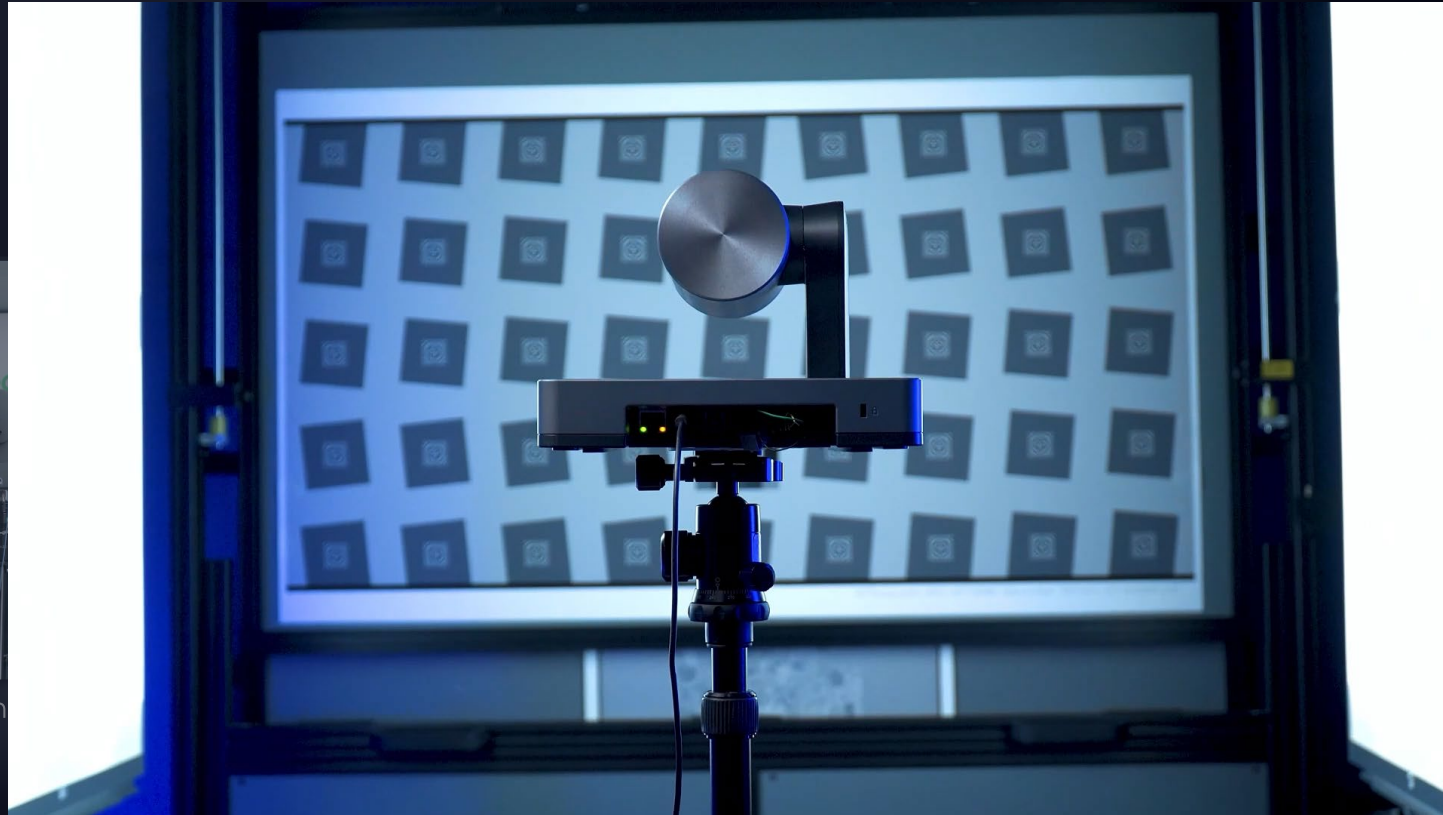


INNOVATION R&D DEEP-DIVE

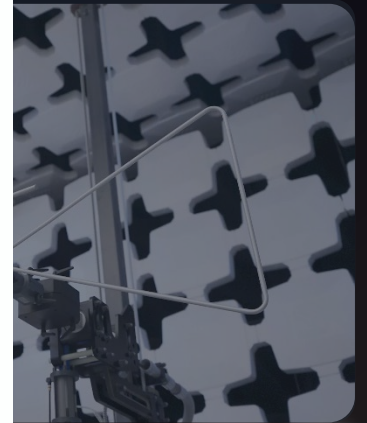
Higher than High Standards



Audio Testing Laboratory

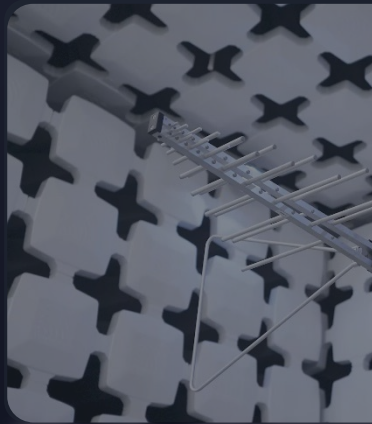


Visual Testing Laboratory



Electromagnetic Compatibility (EMC) Laboratory

Higher than High Standards



Electromagnetic Compa



Audio Testing Laboratory

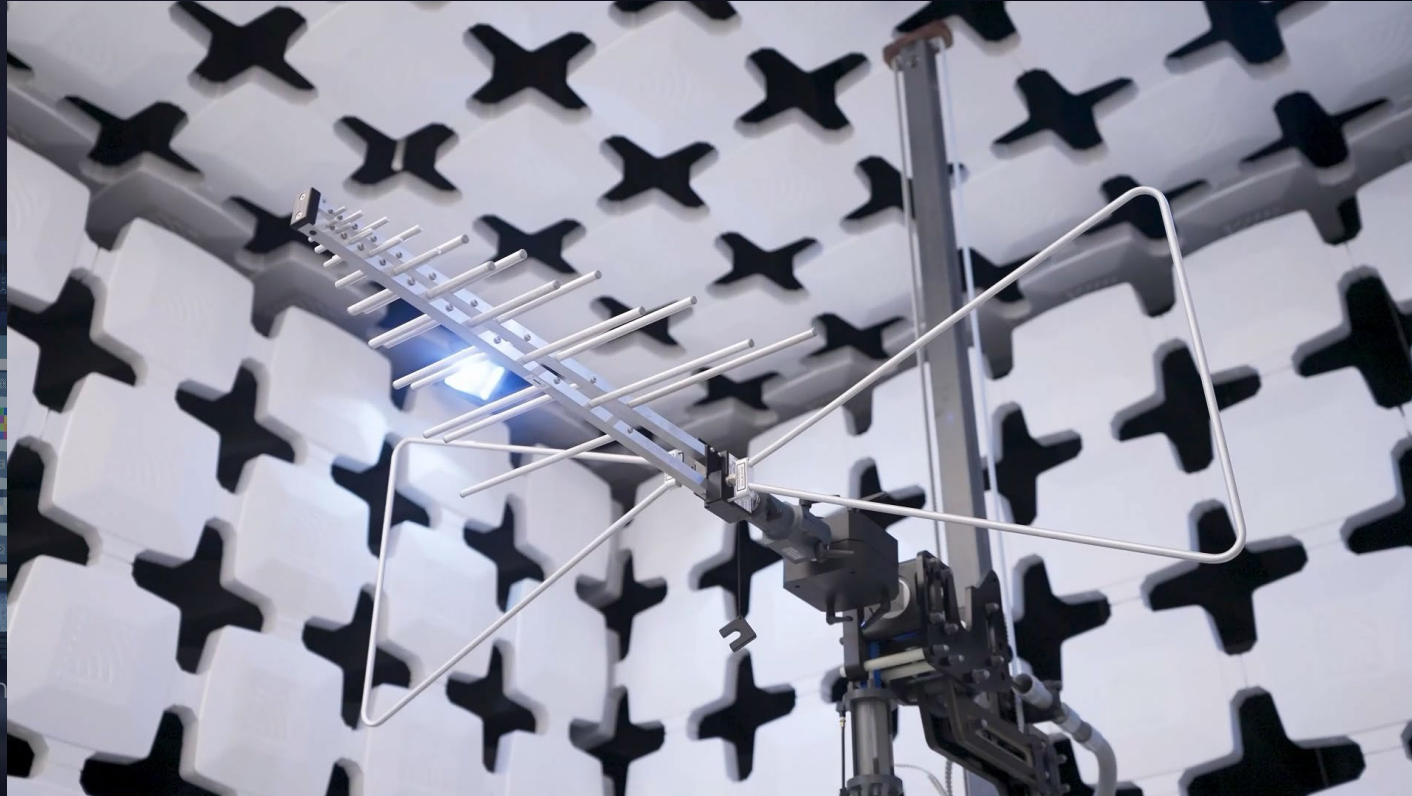


g Laboratory

Higher than High Standards

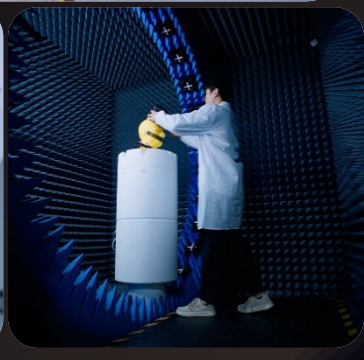
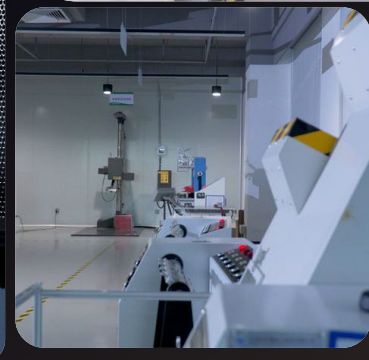
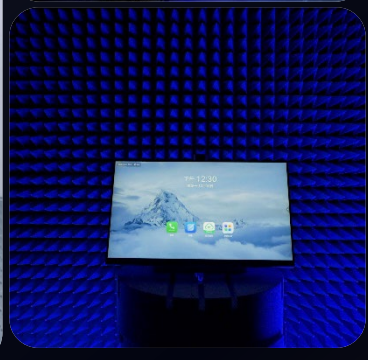
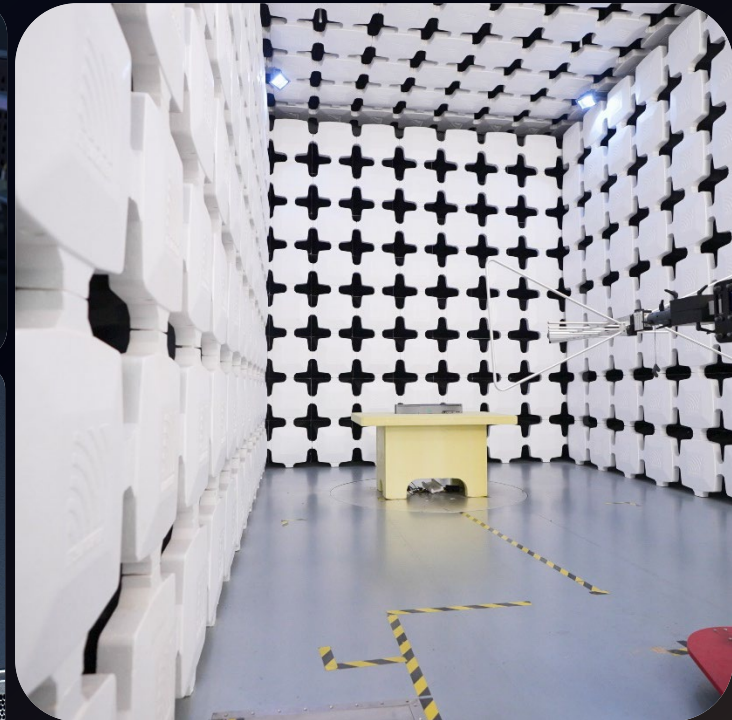
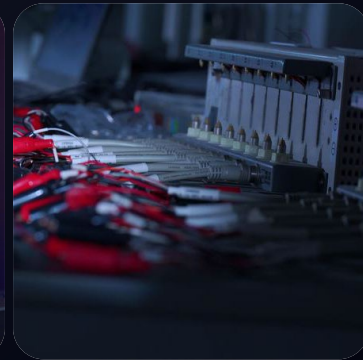
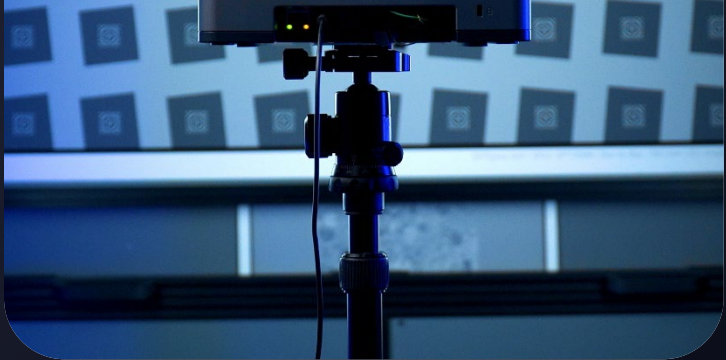
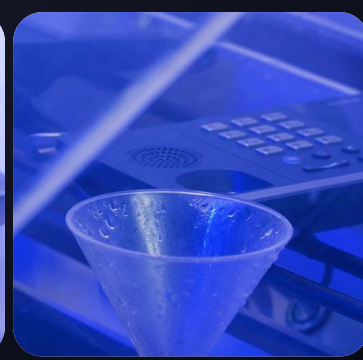


Visual Testin



g Laboratory

Electromagnetic Compatibility (EMC) Laboratory





INNOVATION Product Foresight





INNOVATION

AI



Yealink AI Development



AI 1.0-3.0: Experience and Efficiency

Intelligent Personalized Secure



Auto-framing



IntelliFocus



Copilot Adoption



Deep-Dive Foresight Frontier

WE INNOVATE



“

True innovation isn't about chasing tech trends. It's about technology that **serves people, protects what's vital, and embraces our diverse world.**—that's when innovation becomes meaningful.

”



Security



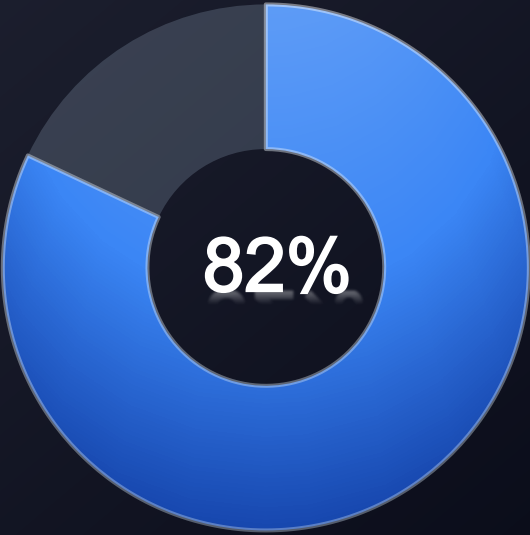
TRUST
Sustainability



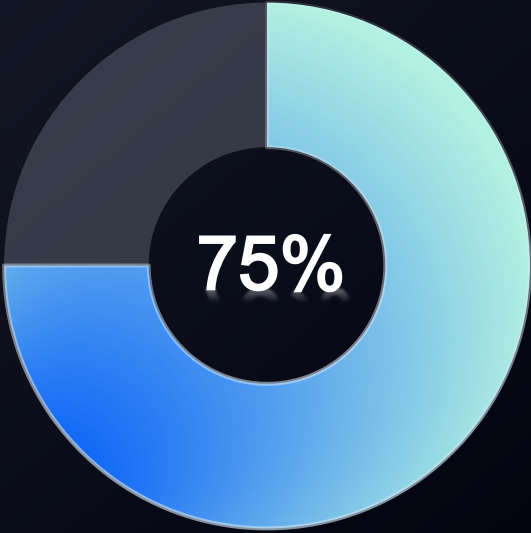
Service



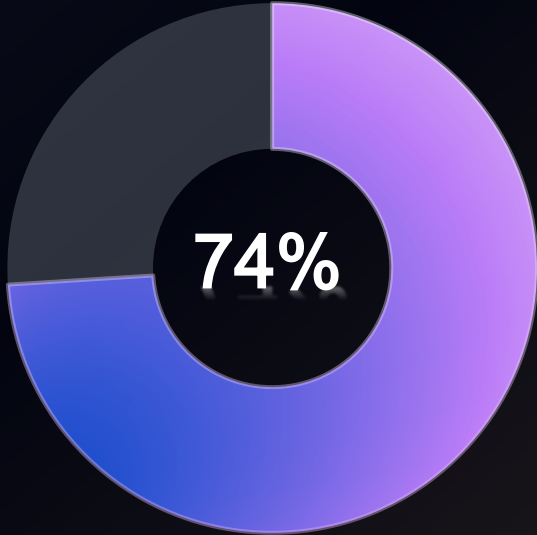
According to Forrester's survey on IT and security decision-makers, there is growing need for endpoint security.



Need endpoint security and management solution



Recognize improved endpoint management's value in business



Considers investing in new technologies to improve

As the workforce is changing fast, we need strategic changes, targeted investment, and new defensive technologies to protect hybrid employees.

Source: Mastering Endpoint Security In A Hybrid World, Forrester, 2023



S.A.F.E.R. with Yealink

Enterprise security framework serves as the foundation for an organization's overall information security.



S

tandards

Standards and Regulations

ISO 27001/20000/9001, SOC 2 TYPE 2

GDPR, EU AI Act, EU NIS 2

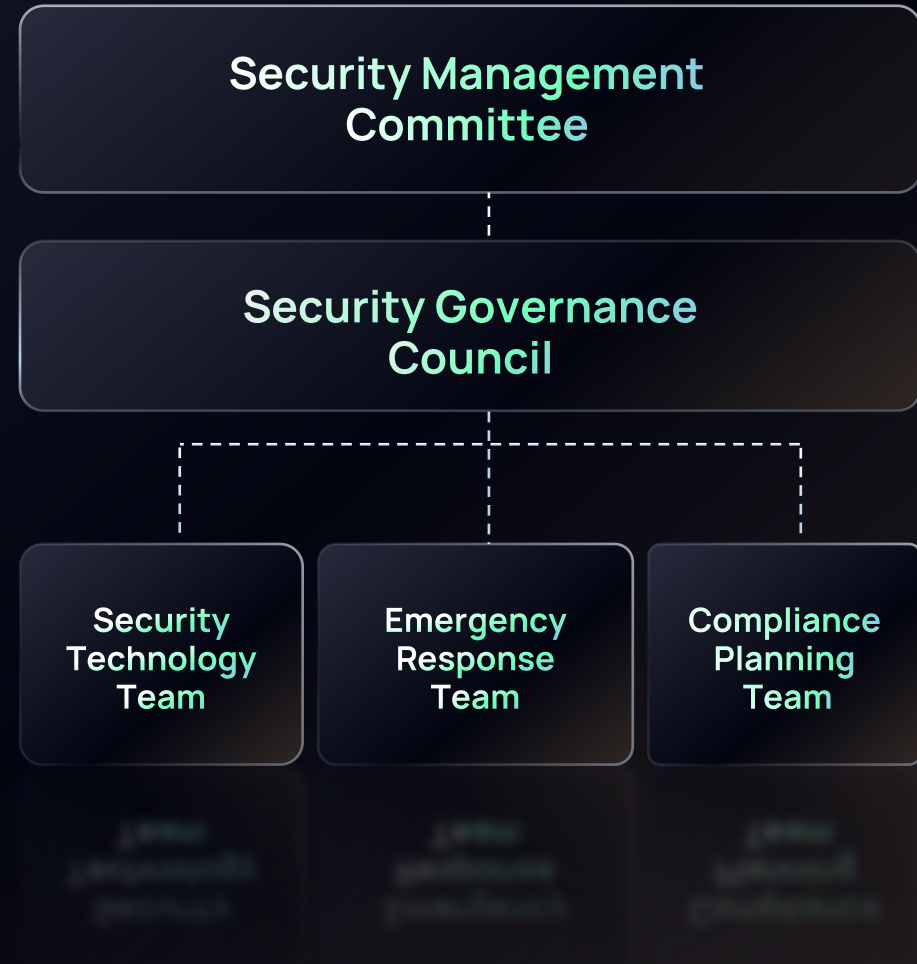




Accountability

Security Organization & System

Security committee, DPO,
Compliance specialist, PSIRT





Future-proof Verified & Future-proof Product Security

Application of advanced security technology: TLS 1.3
transmission, 802.1X authentication, and AES-256 encryption.
All Android devices support Microsoft MDEP OS.

Taking a proactive stance on cybersecurity by signing the
'Secure by Design' pledge with CISA. Penetration Test by
Independent Leading Labs.





Ethics

Trusted Supply Chain

Used only Trusted and High -quality
Chips Supplier

Ethical Supply Chain: Robust Anti-Corruption
& Compliance Framework





Reliable Data Protection

Built on Trusted Microsoft Azure Cloud
European Data Center



S.A.F.E.R. WITH YEALINK

- Standards and Regulations
- Accountability via Organization & System
- Future -proof Product Security
- Ethical Supply Chain
- Reliable Data Protection





Build a Sustainable & Shared Future

Low carbon, Eco -friendly, recyclable

ecovadis



ISO

ISO 14064
ISO 14001

ISO

ISO 45001
ISO 37001




MSCI



ECO
FRIENDLY
PACKAGING
REDUCE. REUSE. RECYCLE



A close-up photograph showing a person's hands unwrapping a package inside an open cardboard box. The package is wrapped in grey bubble wrap and is nestled in a custom-cut cardboard insert. To the right of the main package, there is a smaller, clear plastic-wrapped item. The box is resting on a light blue surface, and a blurred green outdoor scene is visible in the background.

Inside, Outside
Wrap up in a Green Way



Build an Inclusive Future

Everyone Thrives.

37%

Ratio of female employees

28.6%

Ratio of female managers

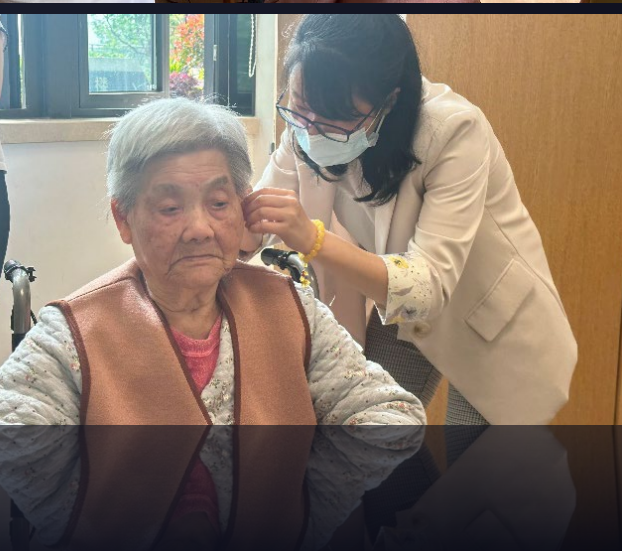
58.3%

Ratio of female in EMEA sales team



Build A Shared Future

Shared Hearing , Shared Hope, Shared Knowledge





Trust Service



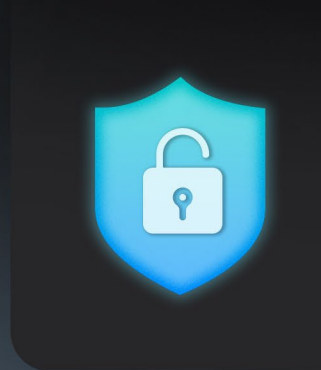
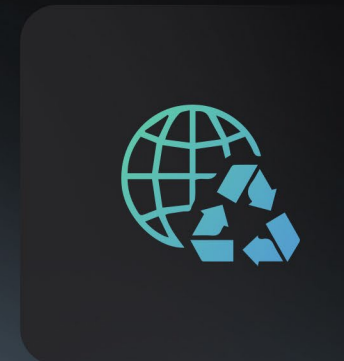
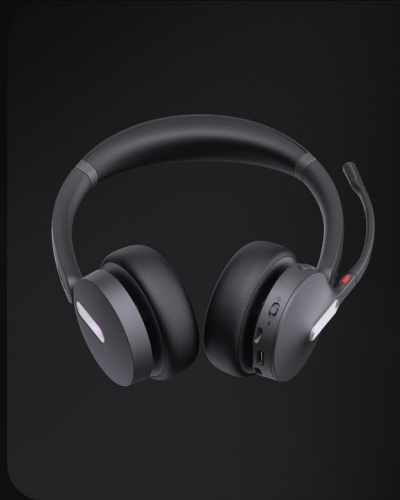
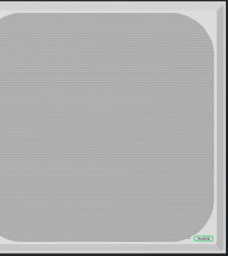
- 140 Countries and Regions
- 7 Customer Experience Centers
- 200+ Technical Support
- 5+ RMA Warehouses

Meet Yealink 2025



Yealink

INNOVATE FOR TRUST



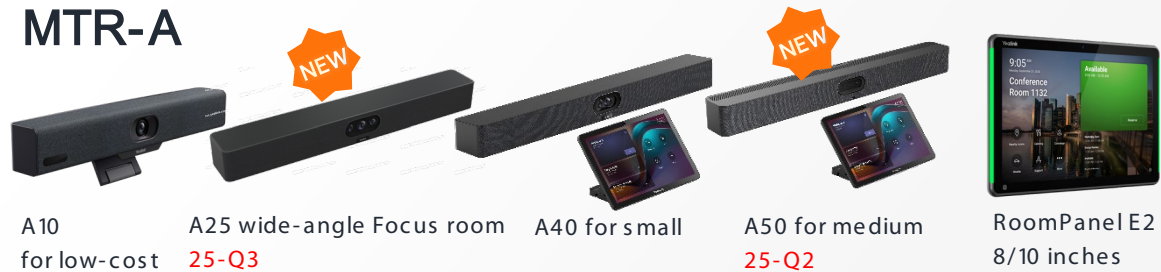
Yealink One-Stop Solution

Comprehensive Portfolio covering every workspace

MTR-W



MTR-A



ProAV



Teams Phone



Business Headset



IP Phone



SMART AND SECURE

Android-based MeetingBar A50

Triple 50MP Cameras



10m Pick-up range



- 16 MEMS mic array
- 4 stereo speakers
- Support extended mics
- Noise-Free Audio

Engineered for Power

Powered by Qualcomm 8550 .

50 %

more performance in CPU

Over **10** times

performance in AI processing



The first MTRA video bar powered by Qualcomm 8550. Data as of June 2025.

The Power for Larger Rooms



Android 13

Android 13, with a continued future update



Built on

Microsoft Device Ecosystem Platform



Secure
Boot



Hardware
Attestation



Microsoft
PKI



Secure
Pairing

MDEP: Enterprise-level Security

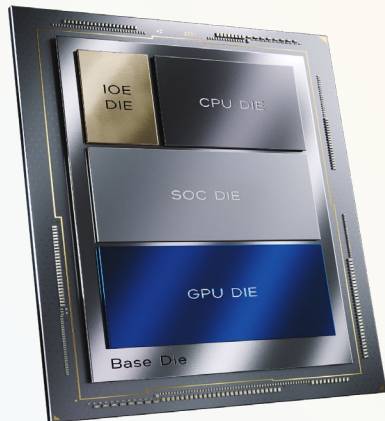
SMART AND FUTURE-PROOF.

Windows -based New MVC Series

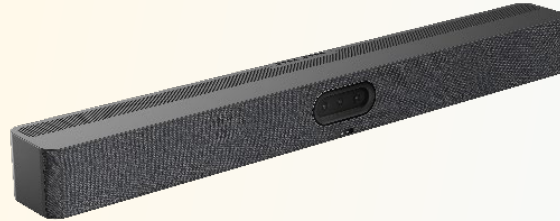


MCore 4

- Intel Core Ultra, built-in NPU, 34 TOPS
- Enterprise-level security
- IP connection with touch console
- Built-in EDID module, CEC support

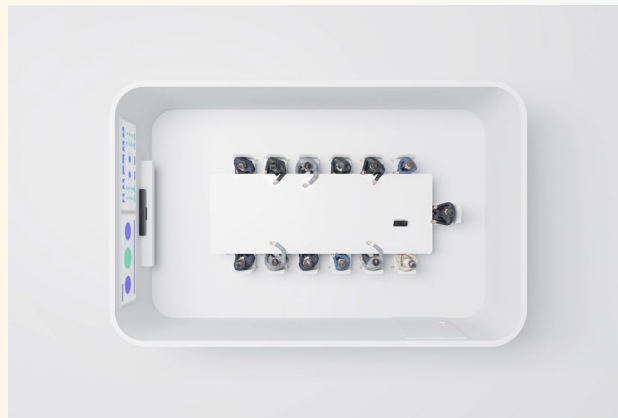


Intel Core
Ultra



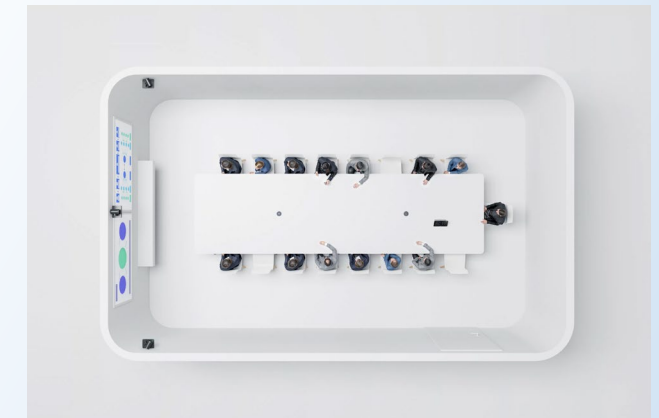
A50 (USB mode)

- 3x 50MP cam with AI features
- Qualcomm QCS8550 inside, 48TOPS
- 16 MEMS mic arrays & 4x built-in speakers
- Support latest Android 13 and beyond, MDEP coming



SmartVision 80

- Industry-leading 3+1eyes PTZ camera with 20x optical lens
- Qualcomm QCS8550 inside, 48TOPS
- Built-in 4 mic arrays
- NDI | HX3, Dante compatibility



THE NEW MVC SERIES

MCore Kit

NEW



MCore 4 kit

Small Room



MVC S40

ProAV room

NEW



MVC S98

Medium - Large

NEW



MVC S50

NEW



MVC S80

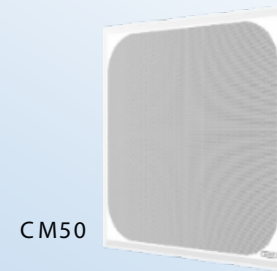
Large Room



MVC S90

ProAudio Accessories

NEW



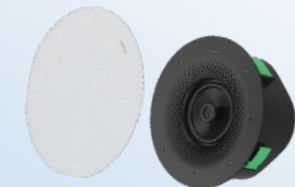
CM50



MSpeaker Pro



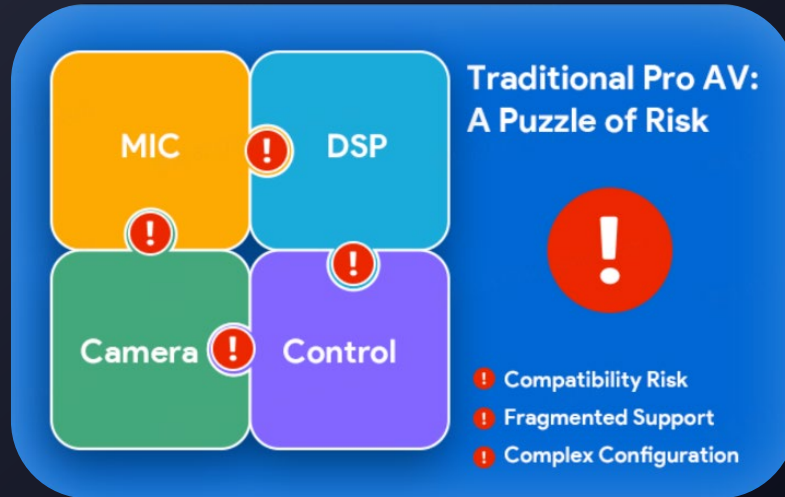
AP08 DSP



CS 10-D

SMART AND STREAMLINED

ProAV Solution: AV ONE



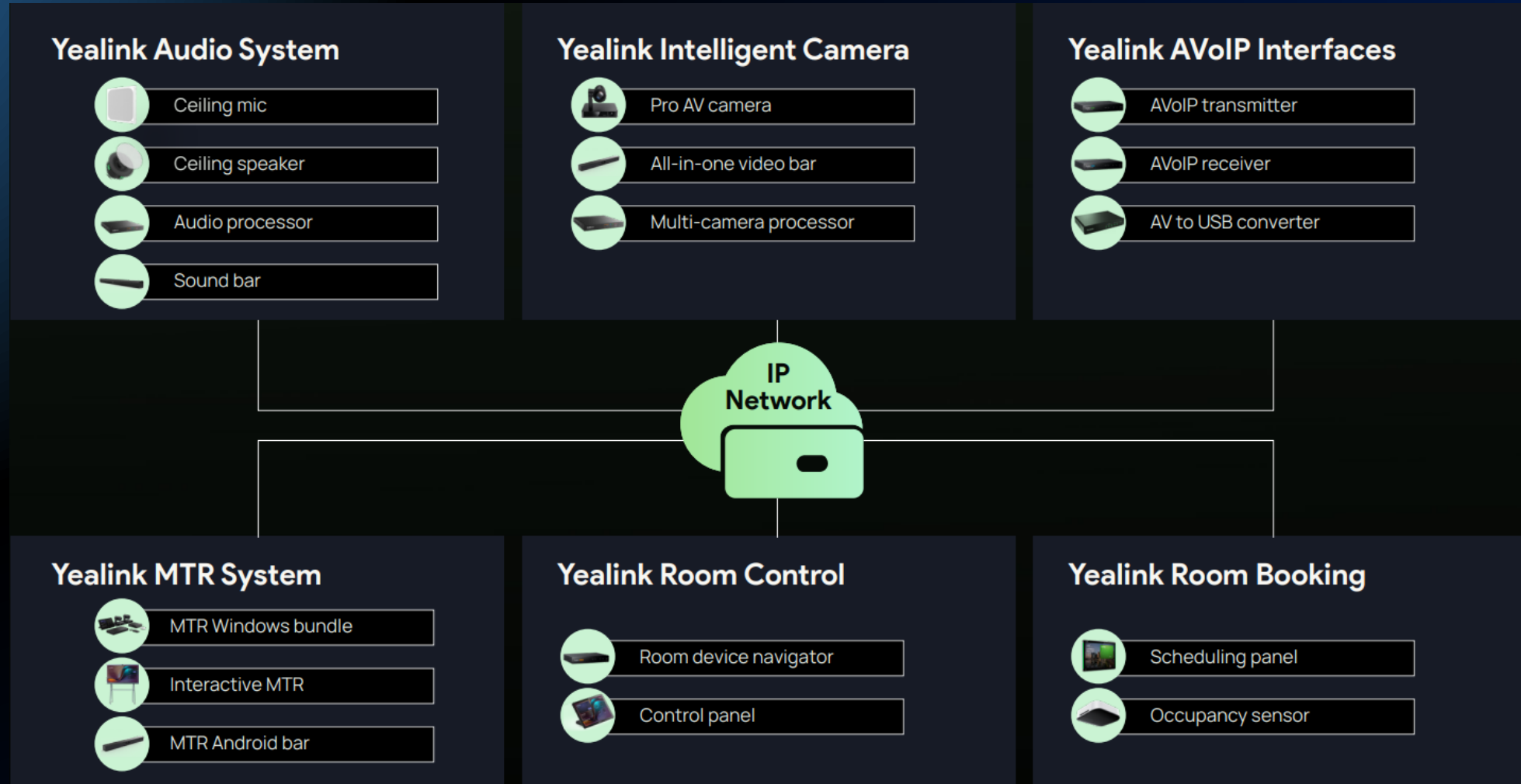
**Yealink AV ONE:
One Unified Block**

AV ONE

- ✚ Unified Management
- ✚ All-in-One Deployment
- ✚ No Compatibility Issues

-  Comprehensive One-Stop AV Solution
-  Tailored for Video Conferencing
-  Effortless Deployment with Automated Smart Design
-  Scalable and Flexible AVoIP Deployment

Yealink AV ONE One-stop Intelligent Pro AV Solution



**Effortless Deployment with
Automated Smart Design**



**Tailored for video
conferencing**



**Scalable and Flexible
AVoIP Deployment**



INNOVATION

**INNOVATE
FOR TRUST**



TRUSTED BY END USERS

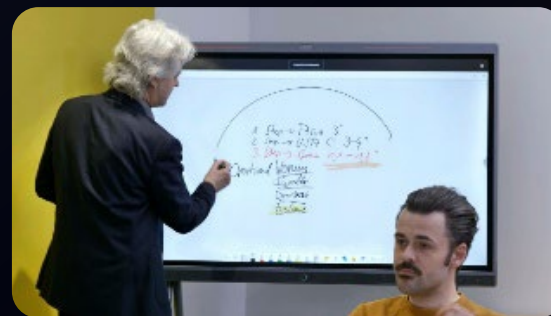
Personal Collaboration Solution: Headsets

SIEMENS
energy

Energy - efficient

Intelligent Meeting environment

Sustainability



TRUSTED BY END USERS

Personal Collaboration Solution: Headsets

brose

Modern environment

Simple to manage

Efficiency

Simple to set up



TRUSTED BY SYSTEM INTEGRATORS



“Go-to Teams solution

“Never stops innovating, refining user experience

“Don't have to juggle different vendors

“Simplifying tools for IT team



TRUSTED BY **SYSTEM INTEGRATORS**



- “ **One stop** flexibility
- “ **Strong market presence**
- “ **Simplified** system design
- “ **Cutting - edge** technology



TRUSTED BY SYSTEM INTEGRATORS



“One vendor for all needs

“Easy deploy & maintenance

“All certified for **Microsoft Teams**

“Flexible ProAV to equip **large rooms**



TRUSTED BY ECO PARTNERS

“



“10 years of amazing partnership

“At such high quality, and building in the best of Microsoft Teams

“We share a vision for an AI-powered workplace with seamless communication and collaboration



”

TRUSTED BY ECO PARTNERS

“



SIDHARTH FRANCO AGARWAAL

Director, Business Development
Qualcomm Technologies, Inc.

“Our collaboration with Yealink is built on a shared vision of delivering **exceptional user experiences**

“Excited to continue our collaboration into 2025 and beyond

Qualcomm

”

TRUSTED BY ECO PARTNERS

“



“A long-time partner of Intel, ..we have partnered for years to empower thousands of enterprises
“As AI evolves in the collaboration space, we’ll continue to innovate together and shape the future of intelligent workspaces

intel®

”



55% engineers

7 RD laboratories

AI 3.0

Future -proof computing power

Simple deployment

AIGC

Automated design

Full-scenario multi -cam solution

Multi -stream IntelliFrame

Microsoft Strategic Partner

High quality hardware

One - stop

PCR materials

S.A.F.E.R

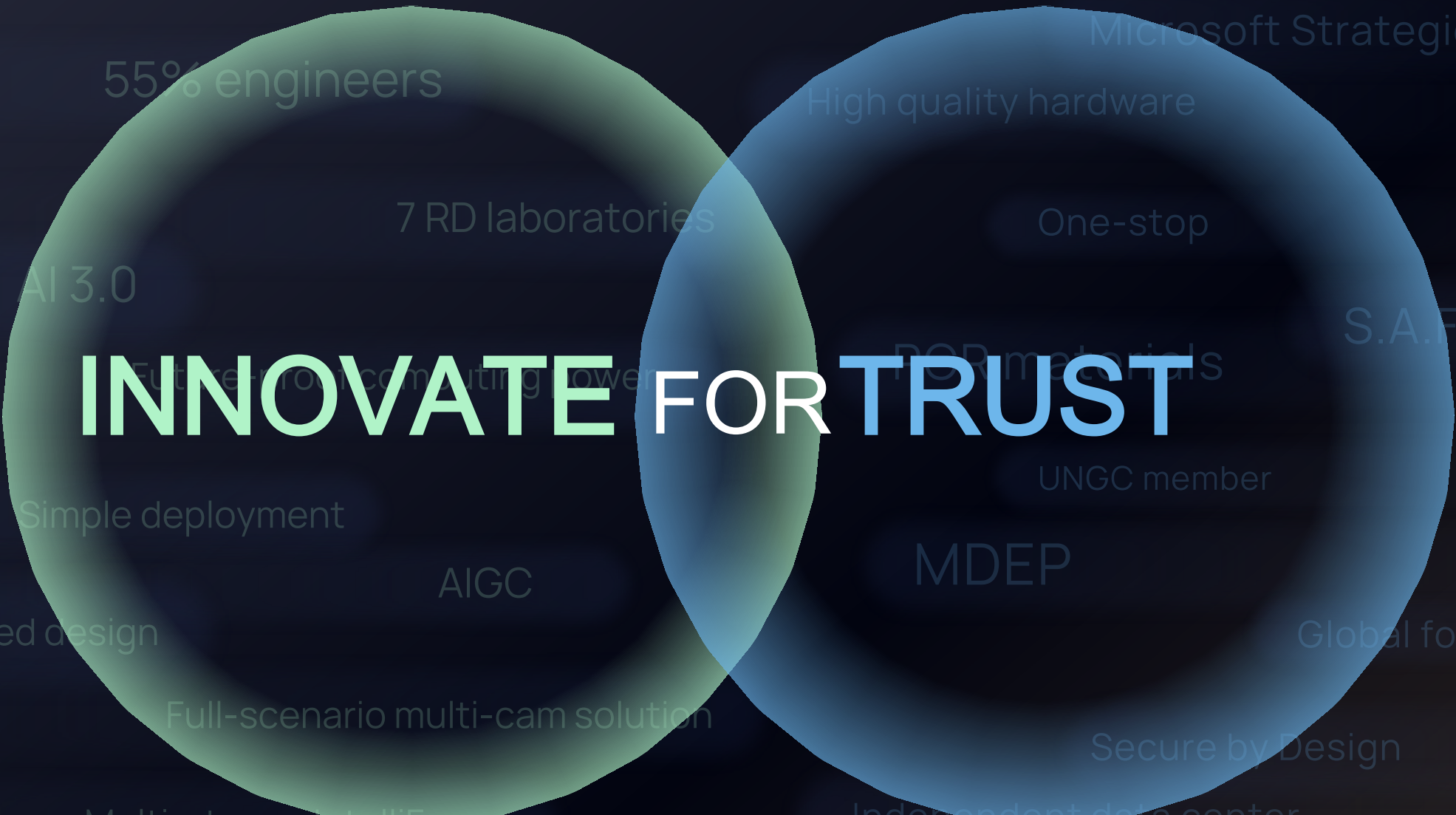
UNGC member

MDEP

Global footprints

Secure by Design

Independent data center



INNOVATE FOR TRUST

55% engineers

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AI 3.0

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